

Olney Ballet Theatre

A NON-PROFIT, PERFORMING ARTS, EDUCATIONAL ORGANIZATION
P.O. Box 946 • Olney, MD 20830 • 301.774.9850

2011 NUTCRACKER SPONSOR PLEDGE & BENEFITS FORM

My company would like to become a sponsor of OBT's *The Nutcracker!*

BUSINESS NAME: _____ CONTACT NAME: _____

STREET ADDRESS: _____ EMAIL: _____

CITY/STATE/ZIP: _____

BUSINESS PHONE: _____ CELLULAR: _____

Please complete this form and mail to OBT (address below) with payment. Reserve your advertising space now: Email Leigh Dencker at ladencker@verizon.net. Please indicate your Sponsorship level and submit your digital advertisement, if available. (See Ad specs attachment.) **Sponsorship and Ad Submission Deadline is Monday, November 21.**

PLEASE SELECT YOUR SPONSOR LEVEL (14 performances/4,000 Programs)

_____ PERFORMANCE UNDERWRITER - \$1,000 (Please indicate 1st, 2nd & 3rd choice for your selected performance.)

- Supplementary Advertising for the performance of your choice:

Opening Weekend

___ Fri. 12/9 at 7:30pm
___ Sat. 12/10 at 3pm
___ Sat. 12/10 at 7pm
___ Sun. 12/11 at 3pm
___ Sun. 12/11 at 7pm

Second Weekend

___ Fri. 12/16 at 7:30pm
___ Sat. 12/17 at 3pm
___ Sat. 12/17 at 7pm
___ Sun. 12/18 at 1pm (*Nutcracker Tea*)

Final Week

___ Tues. 12/20 at 7pm
___ Wed. 12/21 at 7pm
___ Thur. 12/22 at 7pm
___ Fri. 12/23 at 7pm
___ Sat. 12/24 at 1pm

- Recognition from the stage
- Full-page advertisement in the Program
- Listing as an Underwriter in the Program

- Acknowledgement on OBT's website with logo recognition
- Ten tickets to *The Nutcracker*
- Invitation to a VIP reception

_____ PLATINUM SPONSOR - \$350

- Full-page advertisement in the Program
- Listing as a Platinum Sponsor in the Program
- Acknowledgement on OBT's website with logo recognition
- Four tickets to *The Nutcracker*
- Invitation to a VIP reception

_____ SILVER SPONSOR - \$150

- Half-page advertisement in the Program
- Listing as a Silver Sponsor in the Program
- Acknowledgement on OBT's website with logo recognition
- Two tickets to *The Nutcracker*

_____ GOLD SPONSOR - \$250

- Half-page advertisement in the Program
- Listing as a Gold Sponsor in the Program
- Acknowledgement on OBT's website with logo recognition
- Four tickets to *The Nutcracker*
- Invitation to a VIP reception

_____ ADVERTISER - \$100

(Enclose business card OR email electronic file)

- Advertisement in the Program (business card size)

Please make your check payable to **Olney Ballet Theatre** and mail to:
Olney Ballet Theatre
c/o Sponsorships
PO Box 946
Olney MD 20830

Advertisements promised as a benefit of above named Company's Sponsorship of Olney Ballet Theatre (OBT) will appear as submitted via email by Company to OBT in the program for the 2011 production of "The Nutcracker" on the Historic Stage, Olney Theatre Center, Olney, Maryland. It is understood and agreed between the parties hereto that in no event shall the liability of OBT for any error or omission relating to the publication of the advertising promised as a benefit of Sponsoring OBT's "The Nutcracker" exceed the amount of money paid to OBT with respect to Sponsorship; nor shall the OBT be liable for any information contained in the advertisement.

NAME OF AUTHORIZED OFFICIAL: _____ TITLE: _____

SIGNATURE OF AUTHORIZED OFFICIAL: _____

OLNEY CHILDREN'S BALLET THEATER, INC., T/A OLNEY BALLET THEATRE, IS A CHARITY REGISTERED IN MARYLAND (3019) AND RECOGNIZED UNDER SEC. 501(C)(3) OF THE INTERNAL REVENUE CODE. CONTRIBUTIONS ARE DEDUCTIBLE UNDER SEC. 170 OF THE INTERNAL REVENUE CODE AND APPROPRIATE REGULATIONS.